



# Smoothies smoothly moved

Highly ethical and environmentally conscious smoothie maker Innocent has a 71% share of the £169m UK smoothie market and the company sells two million smoothies a week.

The name Innocent came about because their drinks are always completely pure, fresh and unadulterated. Anything you ever find in an innocent bottle will always be 100% natural and delicious. As they say on their website, if it isn't 'then get on the banana phone and make us beg for forgiveness!'

## Working with Active

Moving Innocent Drinks and their IT from The Goldhawk Estate, London, W6 to Portobello Dock, London, W10 went without a hitch. Thanks to superb pre-planning and partnering with the client, Innocent Drinks were up and running first thing the following Monday.

We provided...

- Relocation services for over 200 headquarters staff
- Crate hire
- Installation of building protection
- Pre and post relocation support
- Relocation of six metre high trees – inside the building!
- Packing and unpacking assistance
- Decommissioning and re-commissioning of IT, printers, and phone systems
- Overnight re-commissioning of servers
- Furniture fitting
- Cleaning of IT equipment
- Comprehensive clearance and recycling



“Active FM was fantastic from start to finish. They were easy to deal with when defining our requirements and delivered a perfect job. Our move was an outstanding success and we opened for business as planned and with no issues. I thank Active FM for the huge contribution they made to making this possible. I would strongly recommend Active FM to others and would use them again without hesitation.”

**Head of IT and Environment, Innocent Drinks**